Arrit Gashi

Senior Product Designer
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Skills

User Experience (UX) *(Expert)*

User Interface (UI) Designer *(Experienced)*

User research *(Experienced)*

Content strategy *(Skillful)*

Design tools *(Expert)*

Figma *(Expert)*

Adobe Creative Cloud *(Expert)*

Sketch *(Experienced)*

UX/UI design process *(Expert)*

Ideation *(Expert)*

Wireframing *(Experienced)*

Prototyping *(Expert)*

Mathematics *(Experienced)*

Computer Science *(Experienced)*

English *(Experienced)*

Albanian *(Expert)*

German *(Beginner)*

HTML *(Skillful)*

Mobile Design *(Expert)*

Analysis Skills *(Experienced)*

Accessibility *(Expert)*

Information Architecture *(Experienced)*

User Testing *(Experienced)*

Persona Development *(Experienced)*

Data Visualization *(Expert)*

Responsive Design *(Expert)*

Professional summary

As a Lead Product Designer, I boast a robust seven-year track record, marked by a passion for crafting captivating customer experiences and adeptly overseeing numerous design initiatives. My expertise spans various domains, including user research, content strategy, and wireframing, enabling me to tackle intricate design challenges with finesse.

Proficient in tools like Figma, Adobe Creative Cloud and prototyping, I consistently deliver high-quality, timely results. My solid foundation in mathematics further bolsters my problem-solving prowess, allowing me to devise innovative solutions with precision.

Recognized for my collaborative spirit, I thrive on working closely with UX, Development, and Product teams to uphold a seamless design and user experience across our product portfolio. My commitment to excellence and dedication to fostering cohesion among cross-functional teams drive my success in delivering impactful design solutions.

Employment history

Lowe's Companies, Inc. | Senior Product Designer | Mooresville, NC
Jun 2022 - Present

• Led the design and development of engaging customer and associate experiences at Lowe's, including user flows, wireframes, prototypes, and high-quality deliverables.

• Managed and delivered multiple design projects, tailoring solutions to the specific needs of each client and business line.

• Utilized a variety of architectural, UI, and graphic design skills to ensure quality and meet diverse project requirements.

• Partnered with cross-functional teams to gather feedback, drive continuous improvement, and maintain a cohesive design experience across the product portfolio.

• Designed and launched impactful projects like the Yard Management System and Appointment Scheduling Portal, demonstrating strategic design thinking and execution.

• Mentored and guided team members, fostered collaboration, and held strong knowledge of internal and external processes and technologies.

Languages

Hobbies

In my free time, I'm passionate about game design, crafting both 2D and 3D card games and board games. Recently, I created a card game called "Pishpirik." I also enjoy playing soccer weekly, singing, playing guitar, and skiing in winter.

Links

Portfolio

Linkedin

Employment history

Lowe's Companies, Inc. | UX/UI Designer | Mooresville, NC

Dec 2019 - Jun 2022

• Delivered consistently high-quality design artifacts (wireframes, comps, presentations) through peer reviews and teamwork, ensuring quality and brand consistency.

• Stayed current on digital trends and advocated for usability, improving the team's expertise.

• Collaborated cross-functionally to deliver projects efficiently (architects, developers, content creators).

• Actively gathered and incorporated feedback from stakeholders, iteratively refining designs for user needs and business goals (reduced design inconsistencies by 60%, leading to 30% efficiency increase and 60% brand consistency improvement).

• Translated business needs into clear design solutions for diverse stakeholders.

• Partnered with developers for smooth design-to-development transition and optimal user experience.

• Co-created a comprehensive design system for the company.

• Collaborated with product and developers to build a impactful Supply Chain dashboard.

• Recognized by leadership for outstanding performance.

Mood Media Marketing & Advertising | Product Designer | Fort Mill, SC

Nov 2019 - Apr 2020

• Led a comprehensive branding refresh for 560 Whole Foods Market restaurants, resulting in [achievement, e.g., 15% increase in brand recall].

• Developed and delivered high-quality creative assets, ensuring brand consistency and adherence to guidelines.

• Streamlined design workflow by converting templates into HTML, enabling efficient multi-store launches.

• Collaborated closely with Whole Foods teams to ensure a seamless customer experience through consistent branding.

• Maintained a well-organized design environment, enhancing collaboration and knowledge sharing among designers.

Employment history

Lowe's Companies, Inc. | Web Production Designer | Mooresville, NC

Dec 2018 - Dec 2019

• Designed and maintained high-impact visual content (e.g., product banners, interactive guides) for Lowes.com and other digital properties, leading to a [quantifiable achievement, e.g., 10% increase in click-through rates].

• Leveraged UI/IA principles to improve user navigation and product discoverability on Lowes.com, resulting in a [quantifiable achievement, e.g., 5% decrease in bounce rate].

• Crafted responsive UI elements for each Lowe's category, streamlining product browsing and boosting sales by [quantifiable achievement, e.g., 8%].

• Designed and implemented engaging homepages for Lowes.com and Lowesforpros.com, contributing to a [quantifiable achievement, e.g., 12% increase in average session duration].

• Collaborated with cross-functional teams to translate business goals into impactful user experiences.

• Demonstrated agility and problem-solving skills by handling on-call emergency response for weather events, ensuring timely and accurate client communication.

Education

Computer Science | University of Prishtina | Prishtina, Kosova

Oct 2012 - Sep 2016

I hold a Bachelor's degree in Computer Science from the University of Prishtina. This comprehensive program equipped me with a strong foundation in programming languages, algorithms, data structures, software engineering, and computer systems. Additionally, I have developed expertise in web design, product design, and UX/UI principles. Through practical projects and internships, I gained valuable hands-on experience, preparing me for diverse career opportunities in the dynamic field of technology.

Courses

Crash Course on Python | Google

Dec 2021 - Feb 2022

Custom section

Frixton | Founder

Since 2018, I've been actively engaged in side projects, collaborating closely with a team I assembled. Together, we've delved into various design fields, including web design, e-commerce, web apps, and graphic design. I'm proud to have successfully designed and launched over 30 projects, each contributing to my expertise, leadership and growth in the field of design.